



San Diego Convention Financial Report

Ugandan North American Association

Profit and Loss

September 7, 2013 - September 1, 2014

	<u>Total</u>
Income	
UNAA Annual Convention Revenue	
Boat Cruise Dinner	45,250.00
Registration Fees	
Adv Winter Rates	5,491.78
Child Rates	1,230.00
Early Bird Rates	26,585.00
On Site Summer Registration	9,150.00
Spring Rates	58,440.00
Summer Peak Rates	16,050.74
Sunday Dance	60.00
Sunday Dinner	3,440.00
Winter Rates	8,580.00
Youth Rates	2,445.00
	<u>131,472.52</u>
Total Registration Fees \$	\$ 131,472.52
Sponsorship	
Corporate Partners	32,500.00
	<u>32,500.00</u>
Total Sponsorship \$	\$ 32,500.00
Trade & Investment Forum	2,330.00
Vendor Table & Exhibitors	6,950.00
	<u>9,280.00</u>
Total UNAA Annual Convention Revenue \$	\$ 218,502.52
UNAA National Revenue	
Legal Fund	100.00
Membership Dues	
New Member	2,800.00
Renewing Member	1,220.00
	<u>4,020.00</u>
Total Membership Dues \$	\$ 4,020.00
Scholarship Fund	370.00
	<u>4,390.00</u>
Total UNAA National Revenue \$	\$ 4,490.00
	<u>222,992.52</u>
	Total Income \$ 222,992.52
	Gross Profit \$ 222,992.52
Expenses	
Advertising	
Flyers and Graphics	4,366.80
Program Book	2,293.78
Promotions	1,587.36
	<u>8,247.94</u>
Total Advertising	8,247.94
Commissions & Fees	25.00
Communication	
EzTexting	600.00
	<u>600.00</u>
Total Communication	600.00
Comm. Outreach & Mobilization	1,700.00

Decorations	2,500.00
Insurance	223.53
Office Expenses	223.85
Stationery & Printing	<u>277.45</u>
Total Office Expenses	501.30
Purchases	367.51
Refunds	430.00
Supplies	787.18
Transportation	4,135.00
Total Expenses	<u>19,517.46</u>
<u>UNAA Annual Convention Expenses</u>	
Babysitting	600.00
Boat Cruise Dinner	43,259.18
Entertainment	3,000.00
Audio Visual	12,700.00
Miss UNAA Pageant	429.00
Performer Fees	9,405.00
Travel Expenses	8,874.51
Visa Applications	<u>2,165.00</u>
Total Entertainment	36,573.51
Hotel Payments	
Hyatt Regency La Jolla	<u>97,006.96</u>
Total Hotel Payments	97,006.96
Shipping and Transportation	893.00
Registration Supplies	7,652.92
Security	8,362.50
UNAA Annual Convention Expenses	<u>194,348.07</u>
Total UNAA Annual Convention Expenses	213,865.53
<u>UNAA National Expenses</u>	
Bank Charges	176.27
American Express	71.55
BankCard Monthly Service Fee	1,793.02
BOA Monthly Fees	656.00
Wire Transfer	155.00
First American fees	<u>2,601.02</u>
Total Bank Charges	5,452.86
Constant Contact	789.87
Domain Registration	77.92
MemberClicks	4,991.23
QuickBooks Fees	456.82
RingCentral UNAA Phone	304.97
State Registration	<u>55.50</u>
Total Dues & Subscriptions	6,676.31
Legal & Professional Fees	
Accountant	<u>800.00</u>
Total Legal & Professional Fees	800.00
Total UNAA National Expenses	<u>12,929.17</u>
Total Expenses	<u>226,794.70</u>
Net Operating Income	<u>-\$ 3,802.18</u>

